



““ Now, more than ever, our industry must stand together to serve corporate travelers the world over as the post-pandemic return to travel gains momentum, and I am excited about the potential of our new partnership with GBTA.”

**Michelle McKinney Frymire**  
CEO

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## CWT rejoins the Global Business Travel Association (GBTA)

**Minneapolis, 1 July, 2021:** CWT, the Business-to-Business-for-Employees (B2B4E) travel management platform, today announces that it has re-joined the Global Business Travel Association (GBTA). As an active member, CWT will work with GBTA to further augment its customer and supplier needs, as the industry recalibrates for safe and sustainable post-pandemic business travel.

*“Now, more than ever, our industry must stand together to serve corporate*

*travelers the world over as the post-pandemic return to travel gains momentum, and I am excited about the potential of our new partnership with GBTA,” said Michelle McKinney Frymire, CWT’s CEO. “We look forward to playing an active role at GBTA events and meetings, and in various joint industry research initiatives.”*

*“We are delighted that CWT has taken the decision to re-join GBTA at this crucial time for our industry, as we return to business travel. Collaboration and thought leadership is such an important element of the association, and it’s vital to have representatives from a global TMC such as CWT,” said Suzanne Neufang, CEO – GBTA.*

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## **Notes to Editors:**

[CWT](#) is a Business-to-Business-for-Employees (B2B4E) travel management platform. Companies and governments rely on us to keep their people connected – anywhere, anytime, anyhow. Across six continents, we provide their employees with innovative technology and an efficient, safe and secure travel experience backed by our three core promises: to simplify corporate travel, to connect to unlock possibilities, and to move forward, together.

## [GBTA](#)

The Global Business Travel Association (GBTA) is the world’s largest business travel and meetings trade organization headquartered in the Washington, D.C. area with operations across four continents. GBTA’s 9,000-plus members manage more than \$345 billion of global business travel and meetings expenditures annually. GBTA delivers world-class education, events, research, advocacy and media to a growing global network of more than 28,000 travel professionals and 125,000 active contacts. To learn how business travel drives lasting business growth, visit [www.gbta.org](http://www.gbta.org).

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