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Make me a Match: Is there a perfect partner for your meetings and events?

It's critical to choose the right partners when planning an event – ideally, whose business philosophy and corporate code align with your own. Putting together an event is a complex task. It's one that involves numerous suppliers of products and services, from venues and ground operators to DMCs, AV companies and caterers.

A planner must consider brand coverage across all the regions where you operate, a keen grasp on costing and an operations team who will partner with capable vendors.

Read detailed insight about what to consider when selecting partners for your M&E program, [here.](#)

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CWT is a Business-to-Business-for-Employees (B2B4E) travel management platform. Companies and governments rely on us to keep their people connected – anywhere, anytime, anyhow – and across six continents, we provide their employees with innovative technology and an efficient, safe and secure travel experience. Every single day, we look after enough travelers to fill more than 100,000 hotel rooms, while our meetings and events division handles more than 100 events every 24 hours.

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